

HAWORTH®

Shift™



WE NEED SPACE TO FOCUS

As collaborative work styles are finding growing support across the globe, our offices have seen a shift towards open plan spaces.

Yet, focus work remains an integral part of the working day. Focus work is considered by many as their 'most critical work activity', and taking up 40-60% of the work day, having a space to focus is essential – for everyone¹.

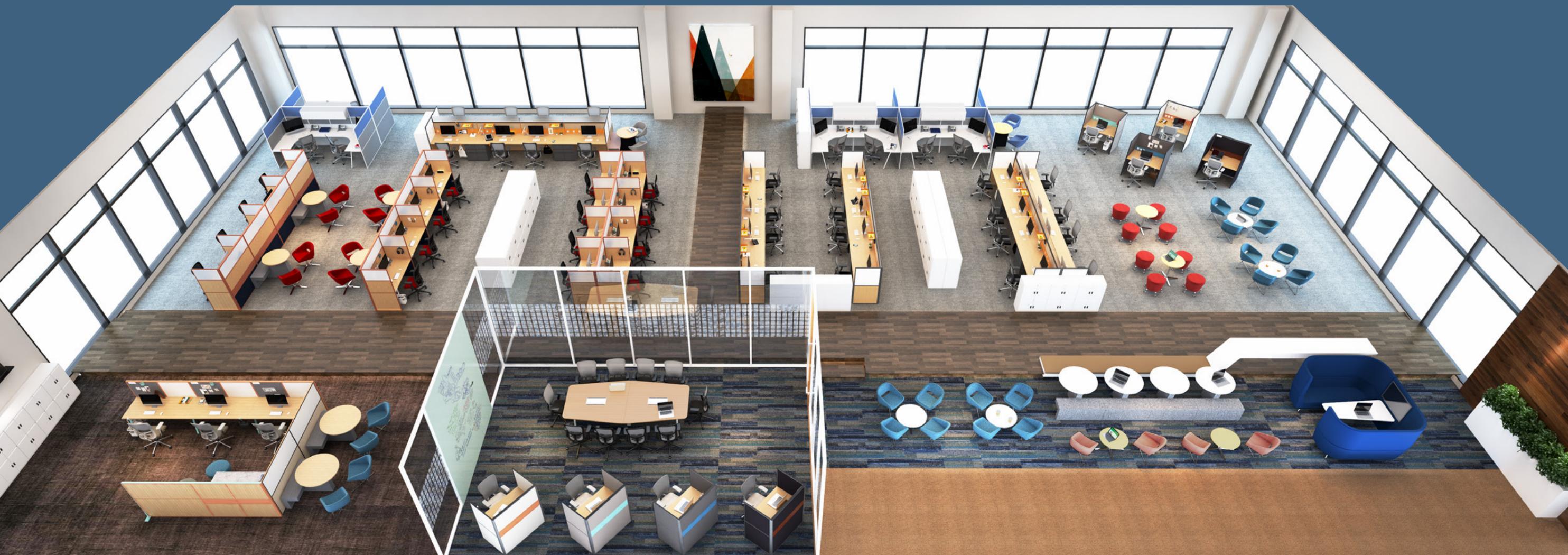
In today's workplace, choice is described as the key to workplace success². A variety of settings are required to achieve a balance between much needed concentration and highly valued collaboration. With years of experience supporting workplace planning in the region, and drawing on the Competing Values™ Framework, Haworth's research reveals that employees and teams are likely to divide their activities in roughly four ways: Connect, See, Think, and Do.

Designed by Haworth in Asia Pacific, SHIFT™– is a solution that supports focus at both individual and team level; providing a place for both performance and productivity.

SHIFT™, with its comprehensive range and flexible configuration possibilities, allows people to SHIFT™ quickly from different work modes.

¹ Gensler (2013) 'What we've learned about focus in the workplace'

² Nuss (2015) '5 things we learned at IFMA's World Workplace' [published in Work Design Magazine]



WE FOCUS DIFFERENTLY

The
average
office worker
experiences

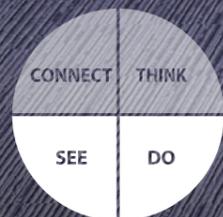
73

interruptions
per day.

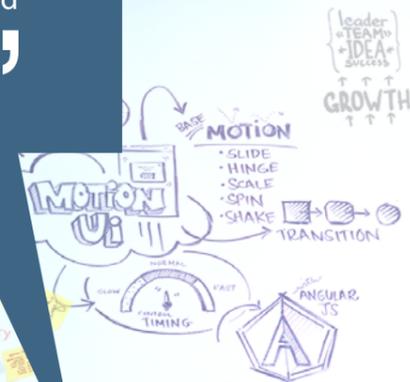
-Swenson (1992) 'Margin: Restoring Emotional, Physical,
Financial, and Time Reserves to Overloaded Lives'



“ In the finance department, I spend most of my time working independently and deal with confidential data. Therefore, I need a large work surface, with storage and shelving. I like to keep my personal space organised so that I can access information easily without hindering my workflow. ”



“ Sales representatives are often out of office meeting clients. However, they also need some focus time. It's essential to have somewhere to prepare for meetings & presentations, and follow up with clients. ”



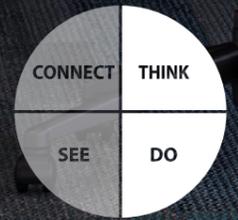
Focus work takes place in many different forms. Some requires following specific processes and paying attention to details, while others require creativity and innovation. SHIFT™ can be configured to create a place for all four types of activities:

CONNECT

SEE

THINK

DO





WE FOCUS EFFECTIVELY

Following a
distraction,
it takes

23

minutes to
return to
focus.

-Mark (2000) 'Worker, Interrupted:
The cost of Task Switching'

“ I’m a customer service executive and receive high volume of calls per day. When I am on the phone, I can be easily distracted by others in my workspace. With high panels I have the individual space I need, both visually and acoustically. ”

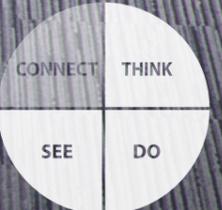
CONNECT THINK

SEE DO

Sharing the same design language with Intuity™ benching, SHIFT™ combines both meeting and collaborative systems

COMPLETING THE FLOORPLATE

“As part of a creative team, I like it if the space allows me to develop and express ideas. Large work surfaces are great for working on my sketches and drawings. A whiteboard and tackable surface are helpful to note down new thoughts & share ideas quickly.”





COLLABORATION IS NOT FAR AWAY

Due to
distractions,
employees lose
an average of

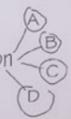
25%
productivity
per day.

-Conner (2013) 'Who Wastes
The Most Time At Work?'

“ As part of the project team, most of our work are carried out independently. However, we do need to catch up with others in the team occasionally for discussions.

Sitting together allows us to focus on key tasks whilst staying connected. We use the meeting space for face-to-face interactions and the whiteboard to keep track of project progress.”

solution



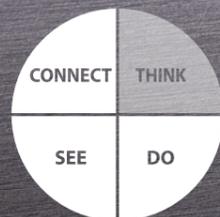
INTRODUCTION: (Leave)

INTRODUCTION 1:

- ① The prejudice
- ② The character California is
- ③ A quotation to support this
- ④ HOW the relationship character California and this character character our understanding of 1930's California

INTRODUCTION 2:

- ① The prejudice
- ② The character who reveals it
- ③ A quotation to support this
- ④ HOW the relationship between George/Lennie and this character character our understanding of 1930's California

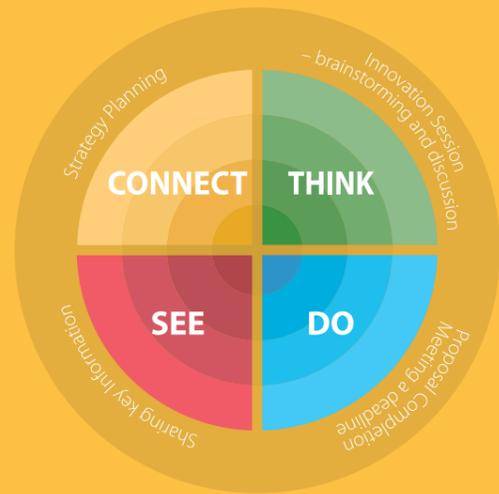




Workstyles and cultures can be different within companies, SHIFT™ makes it easy for a company to have a variety of spaces. It allows employees to shift quickly from one mode of work to another - from focus to collaboration.

Shift™
PROVIDES A
PLACE TO HELP
YOU TO REGAIN
FOCUS.

ABOUT THE COMPETING VALUES™ FRAMEWORK



Haworth has invested in the Competing Values™ Framework as one of the key business tools that understands how organisational culture influences the ways in which different companies work.

Organisational culture is shaped by the values, leadership styles, goals, and other characteristics that make a company unique.

In order to support companies of all cultures and help enhance their performance, Haworth designs solutions for each workstyle.

SUSTAINABLE & SAFE



KNOWLEDGE

- CEUs/Knowledge Series
- Transparent Reporting
- Customer Performance
- Internal Education



PRODUCT

- 100% Safe Materials
- 100% Sustainable Wood
- End of Life Management



PEOPLE

- Volunteer Hours
- Continuing Education
- Safety
- Supplier Code of Conduct



ACCOUNTABILITY

- Reduction in Energy Use
- Zero Waste Initiatives
- LEED/Building Certifications
- Green Transportation

Haworth products are produced in a zero waste-to-landfill FSC® certified wood facility with high commitment to sustainability. SHIFT™ is also Greenguard certified. Because it is also the small details that matter and allow you to concentrate on the task at hand without being concerned about your health.





HAWORTH®

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All specifications are subject to change without prior notice.