

HAWORTH®





Welcome to Haworth. We invite you to be inspired.

Join us in the ever evolving world of work—one that has changed the meaning of “office” to include places where people want to be.

Our goal is to work with the best designers and researchers in the world, seeking innovation every day. It’s your successes and challenges, your spaces and brands that provide the motivation.

Franco Bianchi  
President & CEO

# BE INSPIRED



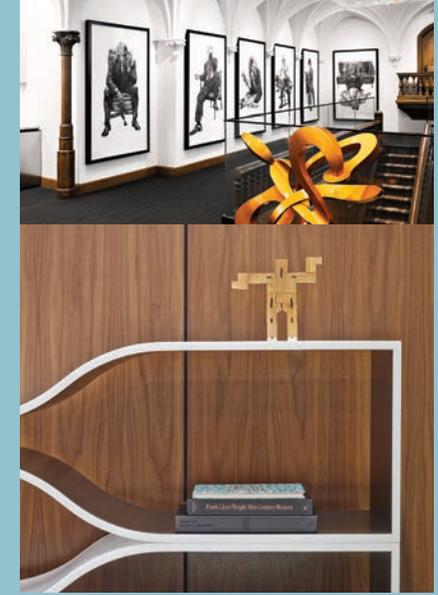
At work, on the go,  
at home.

We believe inspiring spaces can enrich lives and businesses around the world. Your interior space is an important investment that supports your people, your work, your organizational culture, and your brand. We partner with you to tailor spaces that meet your needs—and lead to organizational success.

Work happens everywhere. Haworth helps you create spaces where your people can perform their best—at work, on the go, and at home.



## Meet your evolving business needs.



As your organization grows and evolves, changing business strategies and employee needs impact space design. We understand how space can influence and support a positive culture by enhancing engagement and fostering collaboration to drive innovation. It has the potential for nurturing the health and well-being of the people who work there. We'll help you fulfill your workplace vision to improve performance and maximize your return on investment.

Research, innovation, design, and global expertise are the core competencies that provide the foundation to support your strategies—and your people.

# RESEARCH



Every space transformation begins with understanding: What problem are you trying to solve?

Haworth solutions are grounded in research. We've been investing in it for decades, partnering with experts—including academic institutions and private research firms—and harnessing ideas from around the world to redefine the way interiors are designed.

Our breadth of knowledge is far-reaching—from ergonomics to employee engagement. We research the topics that affect your business. Our knowledge around human, facility, and organizational performance drives effective workplace design. Then, we share and apply our expertise with you to make the most out of your investment.



**RESEARCH**

Three themes continue to emerge as the most pertinent for our customers: Organic Workspace®, culture, and well-being. These are the issues we focus our research on more deeply.

**Organic Workspace®**

Designed to embrace change, Organic Workspace helps you align your space with your organization’s strategy. Organic Workspace offers greater choice and flexibility, instead of a rigid solution that attempts to anticipate every need ahead of time. As your strategy evolves to meet changing market dynamics, your space also evolves, reducing the cost of re-aligning the workforce and space to support changing business conditions.

**Culture**

Most simply, culture is a collection of beliefs, attitudes, and behaviors distinct to every organization. It’s the unique way your organization adds value. Whether conscious or unconscious, culture evokes strong emotions that motivate employees to perform. It’s what runs the company when you’re not there. Research suggests that architecture, interior design, and furnishings provide a tangible way to support—or prompt change within—the culture of an organization, fostering deep employee engagement that attracts top talent.

**Well-being**

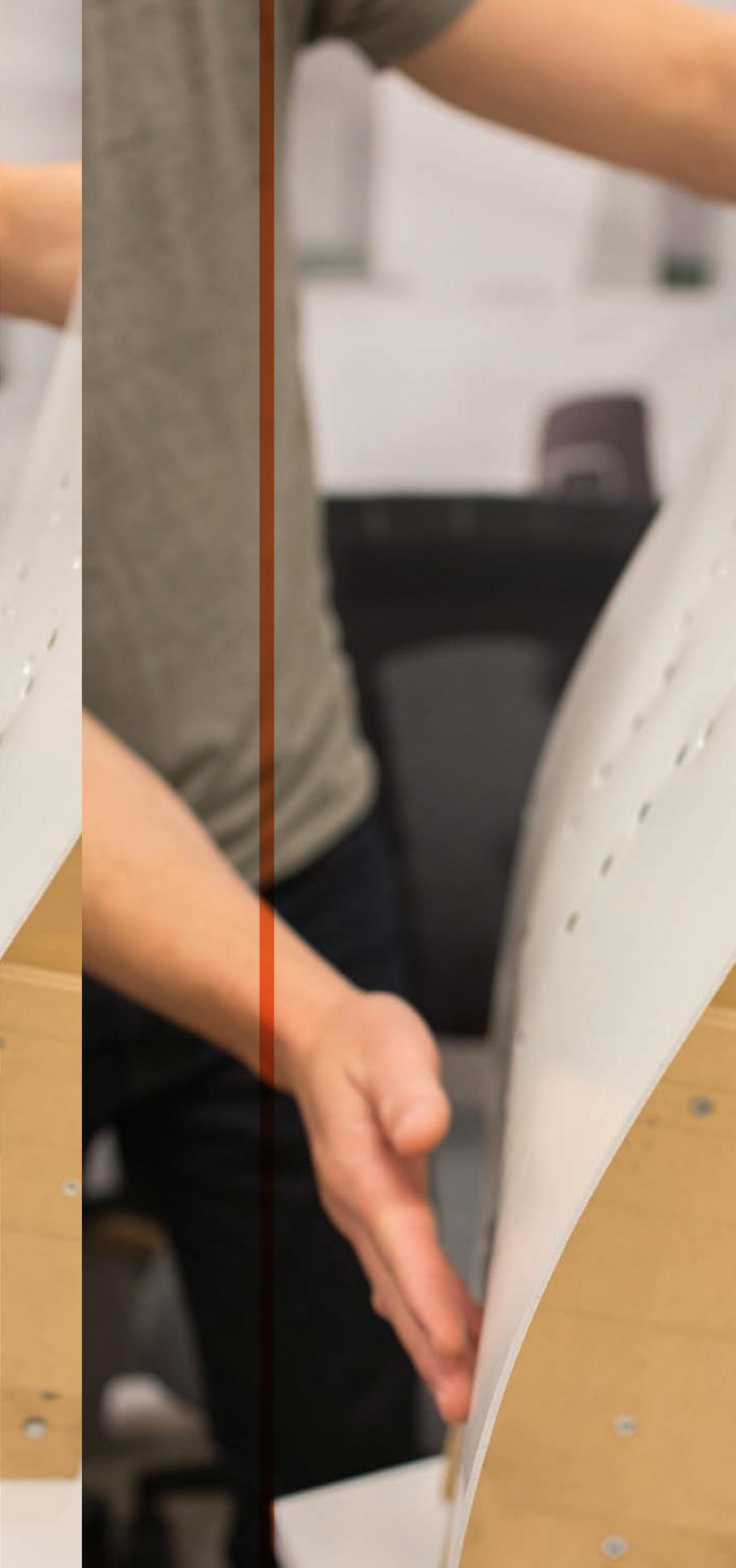
Well-being goes beyond physical wellness. It incorporates both the physical and psychological health of people. Many organizations are working toward well-being for people at work, especially when office workers spend 90 percent of their time indoors. Healthy people are simply more productive and engaged. We are on a journey to apply a framework called the WELL Building Standard® to measure success in implementing built environment features, policies, and programs that encourage well-being. Incorporating well-being concepts into space design unlocks the potential for the workplace to foster a healthier, more engaged, and high performing workforce.

# INNOVATION AND DESIGN



Innovation is about discovering breakthrough ideas. At Haworth, it goes hand-in-hand with product development and design as we create new solutions for our customers.





## INNOVATION AND DESIGN

### Design Partnerships

We have a design viewpoint that helps you create a space to support your business drivers as they evolve. Drawing from resources and knowledge around the world, the Haworth Design Studio collaborates with research and development partners to identify, develop, and launch new and breakthrough innovations. These collaborations with global design partners, such as Patricia Urquiola, Giulio Cappellini, and ITO Design, bring the best ideas to our customers.

### Integrated Palette™

One innovation that offers you endless design options—now and into the future—is our Integrated Palette. Based on seven design logics the Haworth Design Studio developed specifically for integration capabilities, it gives you design freedom through the integration of product lines and an adaptable kit of parts, so your space can adapt quickly.

### Forward Thinking

Whether defining new technology, advancing the seated experience, or envisioning new ways of working, innovation and design form the foundation for our exploration of the ideal future workspace. Knowledge gained from our research and our network of experts builds science + design into our products, addressing how we help clients today and two generations from now.

# GLOBAL EXPERTISE

Haworth members live and work in the countries where you want to grow. We conduct business in over 30 languages. Our team of experts has a unique understanding of workplace issues based on regional cultural differences.



## GLOBAL EXPERTISE

### Solutions

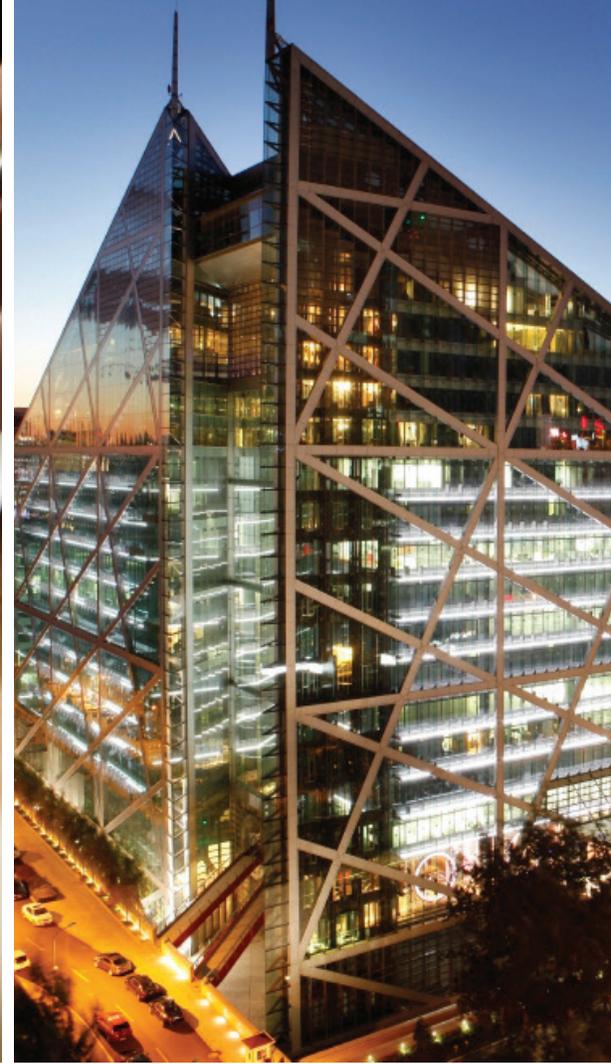
When you choose to partner with Haworth, you receive a global selection of products, put together by people within your local market. You can choose to create spaces alike around the world, or more tailored to local cultures.

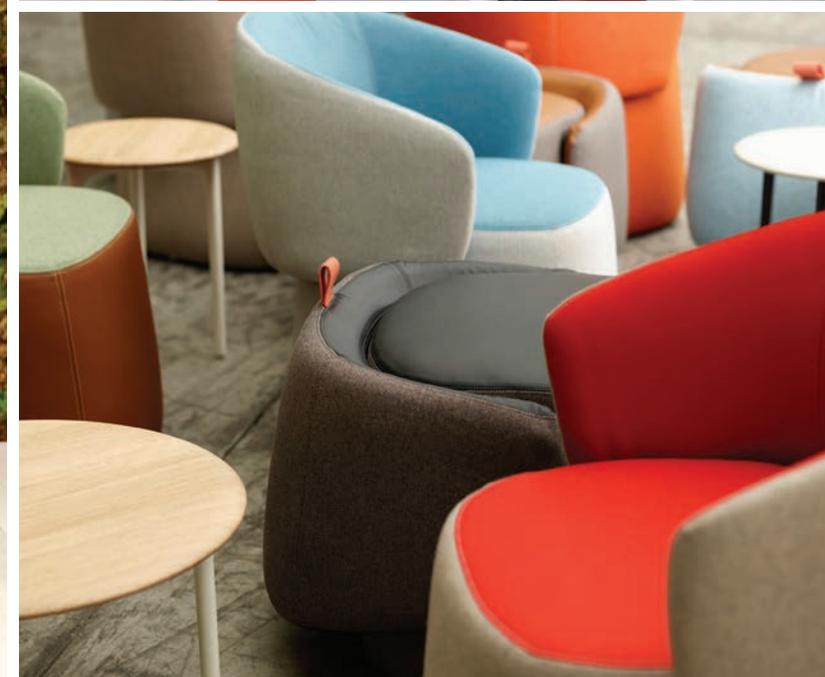
### Manufacturing

We offer our customers the best of both worlds—global competency and local expertise. Our products are sourced and manufactured in the markets where they're delivered, positively impacting the communities where we live and work. This strategy supports our global commitment to environmental sustainability.

### Service

No matter where you're located, we're poised to serve you. Our global infrastructure and expertise provide a full array of workspace services to keep your business going. Our dealer partners, along with our global supply chain, work as one team to create and deliver a space that suits your needs.







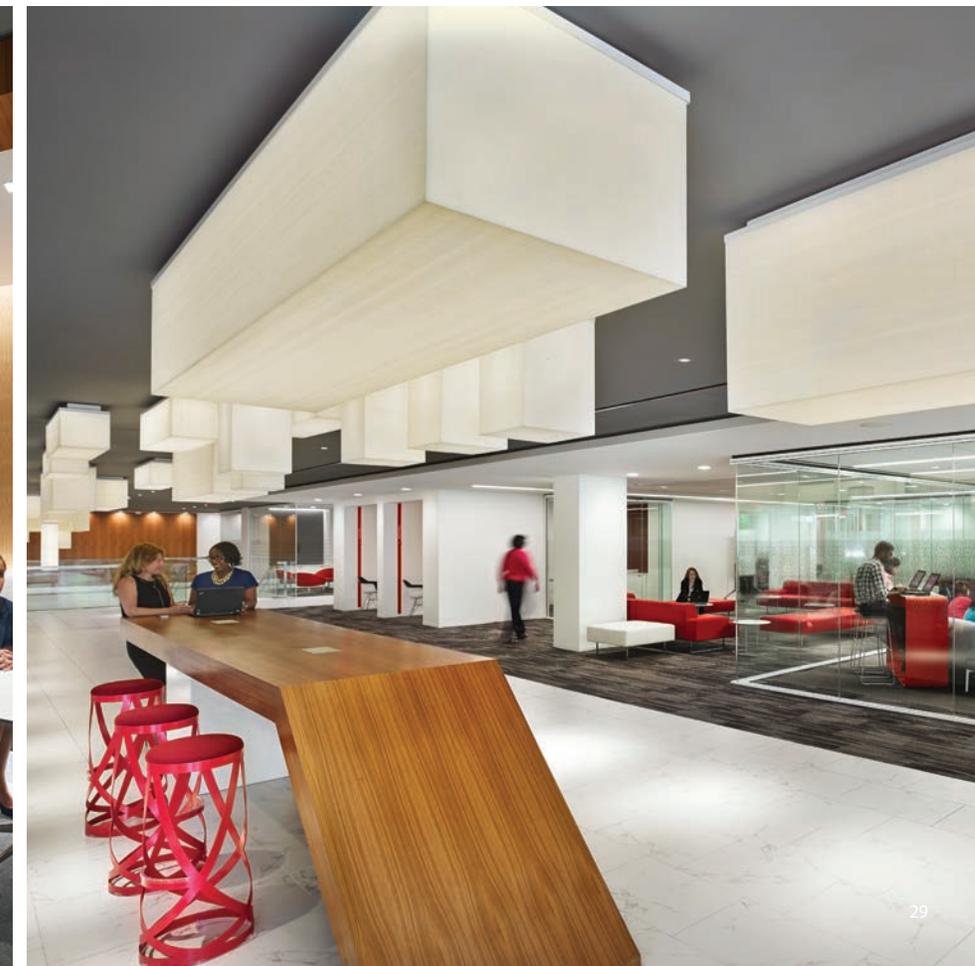
Create solutions for people—at work, on the go, at home.

Every space transformation should be tailored to your business needs, helping people do their best work while optimizing real estate.

Haworth is more than an office furniture manufacturer. We've got you covered from floor to ceiling, and wall to wall—even acres of virtual space through our technology solutions.





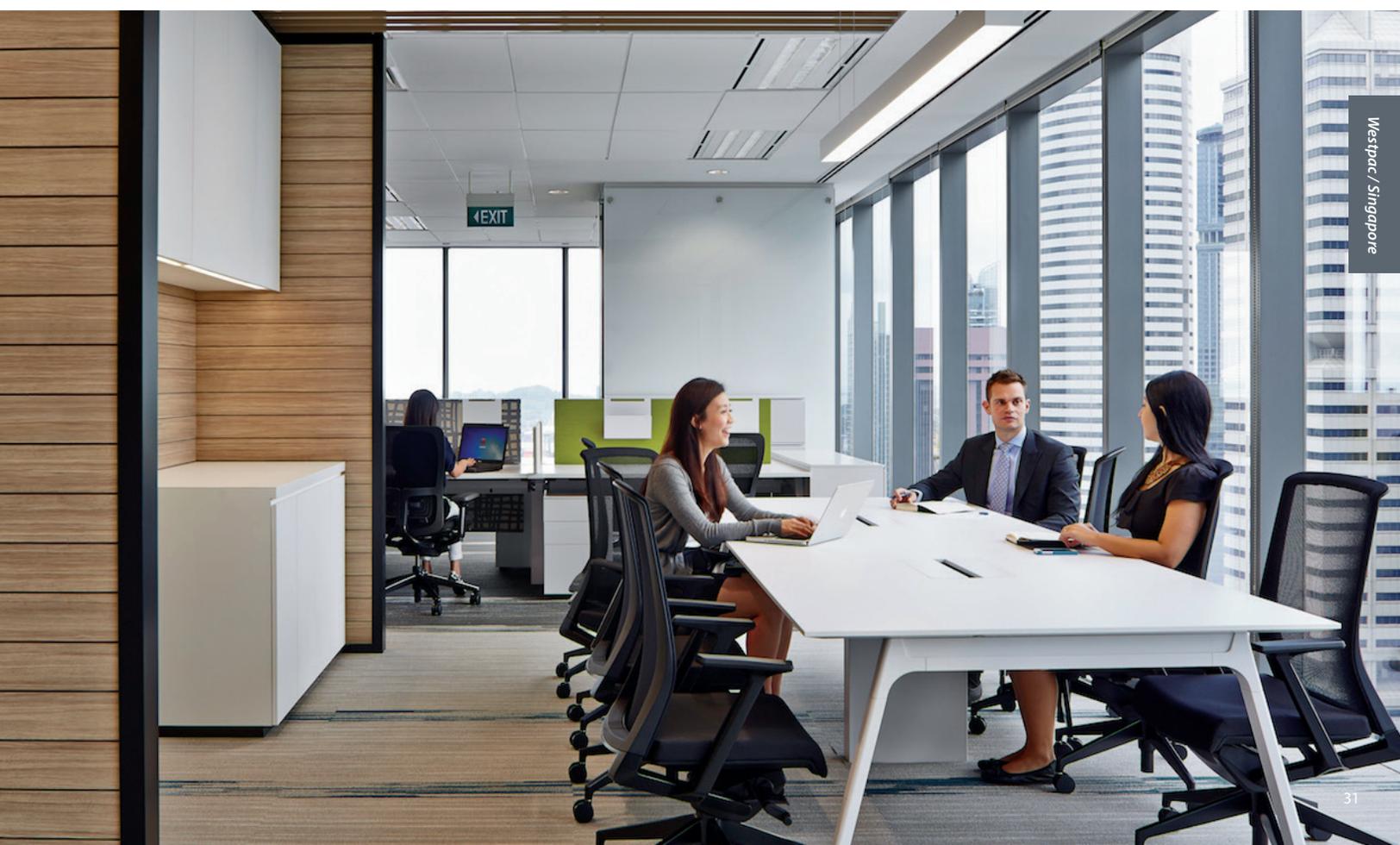




Marlins Park / Miami, FL, USA



Philips / Amsterdam, The Netherlands



Westpac / Singapore

### Walls

Movable walls offer the look, feel, and acoustical performance of conventional construction, yet are designed to anticipate your need to change.

### Workspaces

Workspaces create areas for individuals and teams, in private and collaborative settings.

### Technology

Haworth technology tools give you the freedom to create, collaborate, and communicate in the digital world—securely and simply.

### Accessories

From work tools to task lights and space-dividing screens, accessories offer you customization in your space to make work easier.

### Desks & Tables

Designed to accommodate a variety of needs, desks and tables provide a wide range of surfaces for touchdown, collaborative, private office, and training spaces.

### Lounge Furnishings

Together or alone, a variety of lounge elements create social group spaces and individual touchdowns as short-term destinations.

### Seating

Choose from a variety of seating to support a range of postures—from lounge seating and task chairs to executive, conference, guest chairs, and stools.

### Flooring

Raised access floors distribute air, power, voice, and data underneath, creating an architectural bedrock for spaces that are flexible, responsive, cost-efficient, and beautiful.

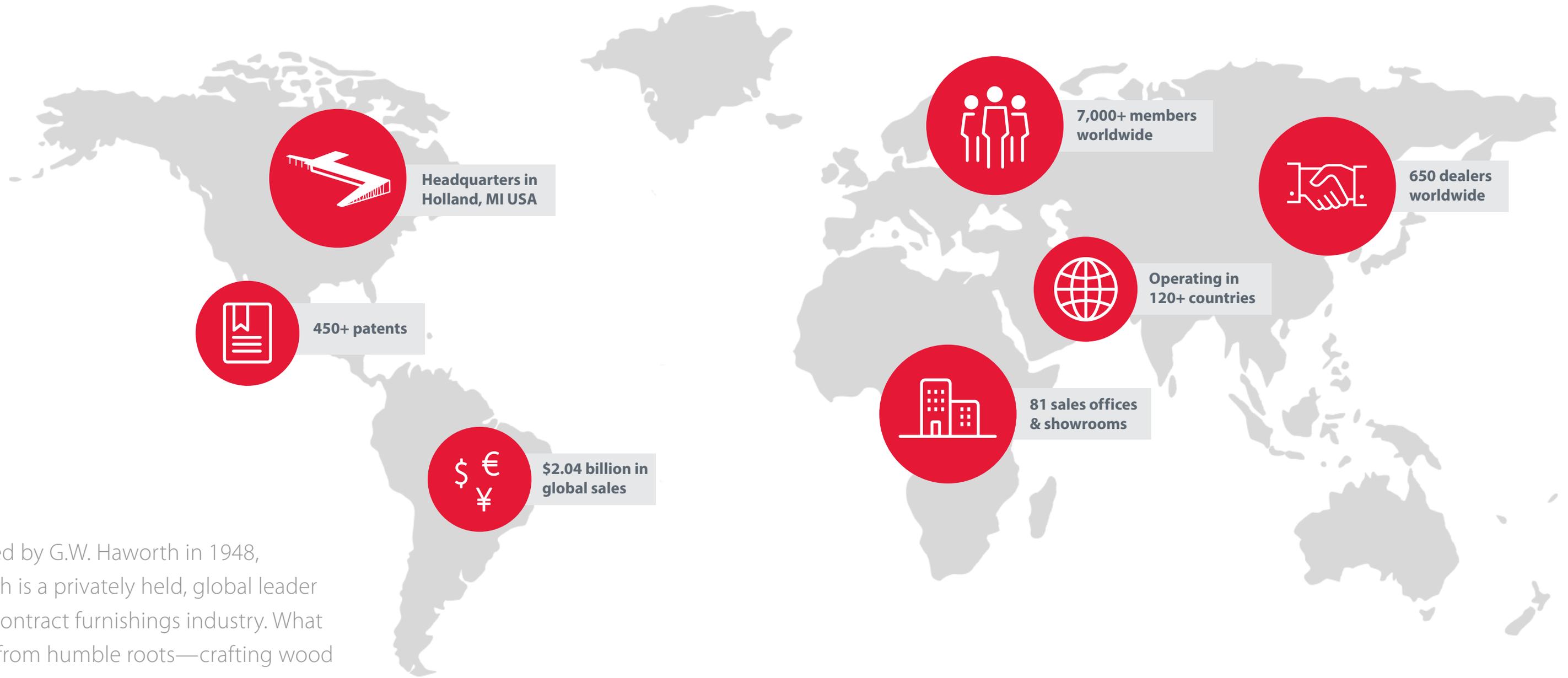
### Storage

Haworth storage for individuals or groups helps you maximize space and stay organized at work.

## Tailored Spaces that Meet Your Needs

From floor to ceiling, and wall to wall, our mix of products offers you endless options for transforming your space as your needs evolve.

# ABOUT US at a glance



Founded by G.W. Haworth in 1948, Haworth is a privately held, global leader in the contract furnishings industry. What began from humble roots—crafting wood furnishings in a Midwestern town on the shores of Lake Michigan—has evolved into a global company with a focus on Organic Workspace that helps people perform their best.



**Dick Haworth**  
Chairman Emeritus



**Matthew Haworth**  
Chairman



**Franco Bianchi**  
President & CEO

Over the years, our company has grown and evolved, investing in research, design, and acquisitions that expand our portfolio and network to meet changing market dynamics. We align our strategies to ensure we're providing our customers with the workplace knowledge, innovation, design, and global expertise required to enable their success.



**OUR PROMISE**

We believe inspiring spaces can enrich lives and businesses around the world.

**OUR MISSION**

We provide each of our customers with tailored spaces that enhance their business, stir their spirit, and sustain the planet.

**OUR VISION**

We partner with our customers, our dealers, and relevant influencers in redefining the way interiors are designed, built and maintained over time, resulting in more efficient real estate utilization and contributing to a more effective and innovative workforce.

**OUR VALUES**

We have a strong set of values that guide our business and help us align with our customers.

We listen to our Customers.

We rely on our Members.

We honor Integrity.

We embrace Continuous Learning.

We lead with Design.

We create Value.

We work to make the World better.

**HAWORTH PORTFOLIO**

We design and manufacture product solutions that help you create inspiring spaces. The breadth and strength of our portfolio forms the foundation for creating Organic Workspace, to keep your business nimble and make the most out of your investment.

We're your partner in transforming space, no matter where you're located.

**Haworth**

The parent brand that helps you create spaces where people can perform their best—at work, on the go, and at home.

**Haworth Collection™**

A world-class offering of lifestyle designs, the Haworth Collection brings an ordinary workspace to life. It leverages the tradition and innovation of design around the world with pieces from Haworth, Poltrona Frau, Cappellini, and Cassina.

**Poltrona Frau**

Founded by Renzo Frau in 1912, Poltrona Frau is known for leather, craftsmanship, and timelessness of design.

**Cappellini**

Founded by Enrico Cappellini in 1946, his son Giulio later joined the company to bring a passion for seeking fresh new designers that incorporate fun flair in products.

**Cassina**

Brothers Cesare and Umberto Cassina joined forces with designer Le Corbusier in 1964, offering a rich history of blending iconic designs with technology to establish modern classics for everyday life.

**Haworth Health Environments**

Elevates the performance of healthcare facilities so people can feel better, work better, and thrive.

**Bluescape™**

A visual collaborative workspace that transforms the way people work.



*"Our values guide our business and align our company to the customer."*

*—Matthew Haworth, Chairman*

# HAWORTH®

Visit us at [haworth.com](http://haworth.com).

For more information call 800.344.2600 or 616.393.3000.

Download additional copies at [haworth.com](http://haworth.com).

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#### ONE HAWORTH CENTER ENTRANCE SCULPTURE

Created by Brian Alexander, a former Haworth Design Studio member and now full-time metal sculptor living in Douglas, Michigan. This site-specific piece is a distilled portrait of Haworth as a whole. Primary qualities driving the work are continuous energy and effort, balanced by purity and simplicity. Like many things in life, it cycles between chaos and order, depending on your point of view.